



Bleu World Internships Fundraising & Grants

Our Mission

Bleu World is a 501(c)(3) nonprofit organization in southern California. Our mission is to build a network of ocean changemakers with a passion for conservation, exploration, and science. Our team hosts monthly beach & underwater cleanups to grow a community of ocean conservationists through action. We teach divers scientific diving techniques and kelp forest ecology. We conduct long-term citizen science monitoring in the kelp forests of Catalina Island and use this data to inform restoration and protection decisions. We raise money to bring volunteers into the field for research, providing opportunities to people from all walks of life with a special focus on programs for children, underrepresented and diverse communities, and students in the environmental sector. As our climate changes and our ocean warms, ecosystems are shifting all around the world. If we hope to preserve the underwater world, we must act quickly and work together.

The Bleu World Collaborative

By becoming a Fundraising & Grants Intern, you will join the Bleu World Collaborative. Our Collaborative is a group of individuals and organizations working in the ocean. You'll find a wide variety of backgrounds to connect with and causes to work for like studying whale sharks in the Maldives, monitoring kelp forests in South Africa, or organizing beach cleanups in Indonesia. As a member of this network, you have the chance to attend a conference, join us for in-field data collection, become a citizen science diver, or apply for scholarships to continue your ocean journey. You will be featured as a new member of the Bleu World Collaborative on our social media and you will be invited to join our team on Catalina Island annually to meet and mingle with our partners.

The Role

The Fundraising & Grants Internship is a flexible position for anyone interested in writing grants or creating fundraising campaigns for an ocean conservation nonprofit. This is a short-term unpaid internship with the possibility to take on additional work over time.

If you're interested in writing grants, you will be responsible for finding a grant that is applicable to our mission and/or programs. You will write an application to the grant independently before beginning a review process of the completed application with the team. Grant applications are due two weeks prior to the submission deadline to give our team ample time for the review process. We will work with grant writing interns on a grant-by-grant basis, ensuring that the internship is mutually beneficial throughout the term of employment.

If you're interested in creating a fundraising campaign, you will need to design and submit a project plan for the campaign that you would like to run focusing on the area of our operations that you're most passionate about. Our areas of operation include:

- Kelp Forest Expeditions on Catalina Island
- Discover Scientific Diving Experience with Scuba By Design
- Citizen Science Sail & Snorkel
- Catalina Community Cleanups
- Catalina Monitoring Program

The proposal can include an online campaign, in-person events, or a combination of both. It should contain a timeline for regular updates to our social media platforms (Instagram, TikTok, and Facebook). It should aim to engage with a diverse audience on a consistent basis and it should incorporate our professional network (i.e. LinkedIn and the Bleu World Collaborative). Your goal should be to increase revenue for the program that you choose to fundraise for.

This is a design-your-own-adventure kind of internship so make sure your project plan includes working hours, start and end date, and cost. There is no guarantee that we can afford to run all fundraising campaigns that are submitted, but we will try to find creative, cost-effective solutions to make your campaign as successful as possible.

Professional Qualifications & Values

- Experience in fundraising or grant writing.
- Experience collaborating on Google Docs.
- Experience with Canva, Facebook, Instagram, and TikTok.
- Experience building or maintaining websites on Squarespace is a bonus.
- Competent problem solver
- Creative
- Passionate
- Driven
- Organized
- Friendly

How To Apply

Please send the following materials to team@bleuworld.org with the email subject "[Your Name]; Fundraising & Grants Application":

- Resume
- Cover letter
- Social media handles
- LinkedIn profile
- If you're interested in applying as a grant writer, simply note this in the email. Otherwise, you must submit a Fundraising Campaign Project Proposal.