



Bleu World Internships Catalina Cleanup Leader

Our Mission

Bleu World is a 501(c)(3) nonprofit organization in southern California. Our mission is to build a network of ocean changemakers with a passion for conservation, exploration, and science. Our team hosts monthly beach & underwater cleanups to grow a community of ocean conservationists through action. We teach divers scientific diving techniques and kelp forest ecology. We conduct long-term citizen science monitoring in the kelp forests of Catalina Island and use this data to inform restoration and protection decisions. We raise money to bring volunteers into the field for research, providing opportunities to people from all walks of life with a special focus on programs for children, underrepresented and diverse communities, and students in the environmental sector. As our climate changes and our ocean warms, ecosystems are shifting all around the world. If we hope to preserve the underwater world, we must act quickly and work together.

The Bleu World Collaborative

By becoming the Catalina Cleanup Leader, you will join the Bleu World Collaborative. Our Collaborative is a group of individuals and organizations working in the ocean. You'll find a wide variety of backgrounds to connect with and causes to work for like studying whale sharks in the Maldives, monitoring kelp forests in South Africa, or organizing beach cleanups in Indonesia. As a member of this network, you have the chance to attend a conference, join us for in-field data collection, become a citizen science diver, or apply for scholarships to continue your ocean journey. You will be featured as a new member of the Bleu World Collaborative on our social media and you will be invited to join our team on Catalina Island annually to meet and mingle with our partners.

The Role

In May, 2023, Bleu World began a partnership with the Avalon Rotary Club to launch the Catalina Community Cleanups. Since their inception, we have increased partnership to include Scuba by Design, Love Catalina (the Chamber of Commerce), the Catalina Conservancy, and the City of Avalon. Just 10 months later, we have collected 845.05 lbs of trash and inspired 162 volunteers to make a difference for the ocean.

The Catalina Cleanup Leader is responsible for running the Catalina Community Cleanup on the island each month on a Saturday or Sunday morning at 9AM. It will be up to you to set the date of the next event at least two weeks in advance to give our partners enough time to market the event and to give our volunteers enough time to clear their schedules and join us. On the day of the event, you will be expected to be on the island no later than 8:15 AM in order to pick up the cleanup gear and set it up in town by 8:45 AM just before the start of the event. It will be your job to give the cleanup briefing, divide up volunteers and assign them to locations, monitor

cleanup progress, and sort and weigh the trash at the end of each event. Once the trash has been properly disposed of, your job on the island is complete until next month.

On the backend, you are responsible for coordinating with our partners to select a date for the cleanup each month. You must maintain our cleanup gear inventory, create graphics and manage email threads for new events, and log the impact of each event in our datasheets. You must ensure there are photos and/or videos taken during the event and a recap is posted on social media upon completion. Periodically, you will be asked to create content about the cleanups to keep the spirit alive within our online community. Finally, you will be responsible for working with Kayla to keep the Cleanups section of the website up-to-date over time.

Professional Qualifications & Values

- Experience participating in beach cleanups is important. Experience hosting beach cleanups is preferred.
- Confident public speaker.
- Knowledgeable about plastic pollution and marine debris.
- Experience with Canva, Instagram, and TikTok is preferred.
- Experience building or maintaining websites on Squarespace is a bonus.
- Competent problem solver
- Creative
- Passionate
- Driven
- Organized
- Friendly

Terms of Employment

- Contract minimum: August, 2024 to March, 2025
- You are required to work 1 day per month on Catalina Island. Remote hours for backend work are not tracked but regular progress updates are required.
- You will receive an all-expenses paid day trip to Catalina Island once per month on the day of the cleanup including a stipend for parking and one meal.
- Opportunity to work with a scientific advisor from our team to develop a research project using our cleanups as a source of data.
- Opportunity to design and implement a creative project focused on marine debris.

How To Apply

Please send the following materials to team@bleuworld.org with the email subject “[Your Name]; Catalina Cleanup Leader Application”:

- Resume
- Cover letter
- Social media handles
- LinkedIn profile
- Short essay answering this question: What impact has marine debris had on your life?