

OUR IMPACT



BUILDING A NETWORK OF OCEAN CHANGEMAKERS WITH A
PASSION FOR CONSERVATION & EXPLORATION



2023

CLEANUPS

1,410.90 LBS OF TRASH
189 VOLUNTEERS



Ocean Conservation

CLEANUPS

CATALINA COMMUNITY CLEANUPS

6 PARTNERS. 7 CLEANUPS. HUGE IMPACT.

542.75 LBS | 111 VOLUNTEERS



LA JOLLA SHORES, SAN DIEGO

12.9 LBS | 26 VOLUNTEERS



Ocean Conservation

CLEANUPS

DHIGURAH ISLAND, MALDIVES

827.95 LBS | 45 VOLUNTEERS



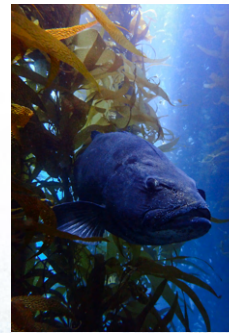
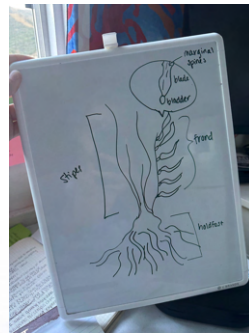
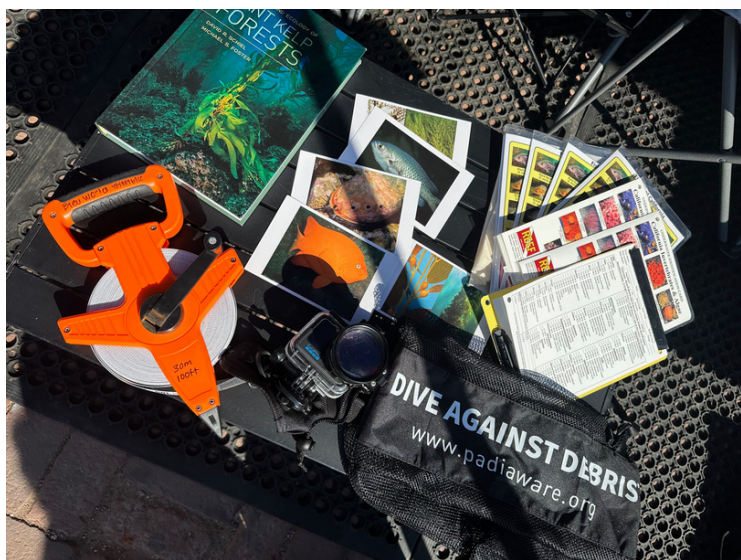
BLEU GROTTTO, CATALINA ISLAND

27.3 LBS | 7 VOLUNTEERS



Ocean Conservation

DISCOVER SCIENTIFIC DIVING



Ocean Science

DISCOVER SCIENTIFIC DIVING

IN JULY 2023, BLEU WORLD PARTNERED WITH
SCUBA BY DESIGN TO LAUNCH THE
DISCOVER SCIENTIFIC DIVING EXPERIENCE



Scuba
BY DESIGN



bleu
WORLD



This exclusive half-day experience introduces divers to the world of citizen science research and underwater data collection with a focus on the kelp forest ecosystems of Southern California.

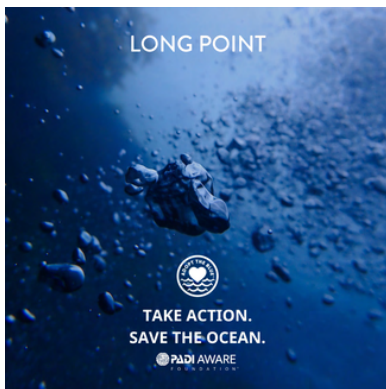
Become a Citizen Scientist for a day!

Divers will learn and practice various scientific diving techniques and complete a REEF Roving Diver Survey with the Bleu World team at our Adopt The Blue site Casino Point Dive Park.

BOOK TODAY WITH SCUBA BY DESIGN!

Ocean Science

ADOPT THE BLUE MONITORING SITES



Ocean Science

ADOPT THE BLUE MONITORING SITES

IN 2023, BLEU WORLD ADOPTED 9 DIVE SITES WITH
PADI AWARE'S ADOPT THE BLUE PROGRAM



Divers are often the first to witness human impact on the marine environment and are uniquely positioned to help report, remove and advocate to stop marine debris at its source.

By adopting these sites, we become ocean stewards.

We plan to conduct regular Dive Against Debris surveys at our monitoring sites throughout the year. We will train conservation divers and collect data to contribute to PADI AWARE's citizen science marine debris database.

**JOIN US AND BE PART OF THE LARGEST MOVEMENT FOR
MARINE DEBRIS ON THE PLANET!**

Ocean Science

LOYOLA MARYMOUNT UNIVERSITY OUTDOOR ADVENTURE & RECREATION CLUB OUTDOOR SPEAKER SERIES

LMU Outdoor & Adventure Recreation Presents:

OUTDOOR SPEAKER SERIES

BLEU WORLD FILM SCREENING & PANEL

SEPT 13 | 5:30 PM | HILTON 100



KAYLA FEAIRHELLER
PANELIST

Bleu World
Founder & President



BREE IRVIN
MODERATOR

Surfrider LA
Events & Development
Coordinator



JESSY SHELTON
PANELIST

Bleu World
VP & Secretary

"Building a Network of Ocean Changemakers"



Bleu World Collaborative

LOYOLA MARYMOUNT UNIVERSITY OUTDOOR ADVENTURE & RECREATION CLUB OUTDOOR SPEAKER SERIES

IN SEPTEMBER 2023, WE WERE FEATURED AS THE
FIRST SPEAKER OF THE OUTDOOR SPEAKER SERIES!



This series introduces students at Loyola Marymount to inspiring changemakers who are making a difference in the outdoor space by lowering barriers to entry, driving inclusivity, and finding ways to protect what we love.

With a mission so like our own, we were thrilled to kick off the series by inspiring students to start their journey in the ocean!

We shared ocean stories with Bree Irvin from Surfrider LA, we grew our ocean community, and we premiered a short film about our mission.

[WATCH OUR SHORT FILM ON YOUTUBE!](#)

Blen World Collaborative

OFFICIALLY A NONPROFIT!

ON MARCH 28, 2023, BLEU WORLD
OFFICIALLY BECAME A
501(C)(3) NONPROFIT ORGANIZATION
& WE ARE NOW ACCEPTING DONATIONS FOR THE OCEAN!



Bleu World Corporation

IN THE NEWS




PADI SEEK ADVENTURE. SAVE THE OCEAN.SM

10 Young Women Making an Impact in Conservation

CRESCENT VALLEY WEEKLY
THE FOOTHILLS COMMUNITY NEWSPAPER

WE'RE ON YOUTUBE!
@ITS_A_BLEUWORLD



BUILDING A NETWORK OF OCEAN CHANGEMAKERS WITH A PASSION FOR CONSERVATION AND EXPLORATION



Cleanup group collects its best haul

Forty-two volunteers collected 118 lbs. of trash around Avalon

Since May, Bleu World has been hosting monthly Catalina Community Cleanups in partnership with the Rotary Club of Avalon, Care For Catalina, and South By Design. This month they expanded their partnerships to include the City of Avalon and the Catalina Island Conservancy. "Thanks to all of our passionate partners, this was our biggest event yet," Fearheller said. This recent event had the most volunteers participating between community members in town and a group of Cal Poly San Luis Obispo students at Little Harbor and Shark Harbor. They also collected the most trash yet. Between the 26 volunteers in Avalon and the 16 in Little Harbor, the group collected more than 118 pounds of trash. Since these groups began monthly cleanups, they have engaged with 19 volunteers and collected 432.25 lbs. of trash. "This is just the beginning and we're excited to see our impact grow in the future," Fearheller said. For more information, visit bleuworld.org.

Active Coral Restoration to Preserve the Biodiversity of a Highly Impacted Reef in the Maldives



by  Irene Pancrazi ^{1,2,*} ,  Kayla Fearheller ³ ,  Hassan Ahmed ² ,
 Carolina di Napoli ¹  and  Monica Montefalcone ^{1,4}  

READ OUR FIRST SCIENTIFIC PUBLICATION!

2024



IN 2024, BLEU WORLD IS LAUNCHING THE **CATALINA MONITORING PROGRAM**

This program is a long-term citizen science effort to collect baseline health data on the kelp forests of Catalina Island.

OUR TEAM WILL MONITOR 9 DIVE SITES INSIDE AND OUTSIDE OF MARINE PROTECTED AREAS.

We have adopted these sites with PADI AWARE's Adopt The Blue program and pledge to conduct Dive Against Debris surveys annually.

We are partnering with UCSB's Spotting Giant Sea Bass program to study cleaning fish behavior and identify cleaning stations across our sites.

Finally, we will train volunteers in scientific diving techniques and conduct REEF Roving Diver Surveys at each site as a team.



**APPLY TO JOIN OUR TEAM AND BECOME
A CITIZEN SCIENCE DIVER IN 2024!**

Expeditions Coming Soon

THANK YOU

FOR EVERYTHING YOU DO FOR THE OCEANS.



DONATE



APPLY TO BECOME A CITIZEN SCIENCE DIVER



FOLLOW US ON SOCIAL MEDIA



See you next year!